

# Constructing a Pitch for Engaging with Members of Congress

*Address the pitch as if you are speaking directly to your U.S. House Representative or U.S. Senators*

- 1. Introduce yourself/your organization.** Mention numbers that speak to impact i.e. membership numbers or numbers served.
- 2. Introduce your problem:** what is happening in Congress or the Administration that will impact your work?
- 3. Explain why the Member of Congress should care about this problem.** Feel free to speak to your faith or speak to an experience that demonstrates the problem's impact on your work.
- 4. Offer a concrete, measurable solution that asks something of the member of Congress** (i.e. please write a letter to congressional leadership, please launch an investigation into the administration, please vote no/yes).
- 5. Explain how this solution will help resolve the problem.**
- 6. Emphasize accountability and continued relationship by asking questions and offering help** (i.e. offer to help them gain support with other members for the proposal, or invite them to your church or organization).